

[CONTACT BLOCK HERE, YOUR COMPANY LOGO, ETC.]

This is an agreement between [CLIENT] referred to as “Client” and [FREELANCER’S NAME], a freelance writer and owner of [FREELANCER’S BUSINESS NAME], referred to as “Freelancer” throughout this document.

Client agrees to compensate Freelancer for drafting exclusive and unique content for the [CLIENT’S BLOG NAME] blog. Client will provide freelancer with topic ideas [or “Freelancer will generate topic ideas”], based on her understanding of the marketplace and target audience [DEFINE HERE]. The topics will be captured in an editorial calendar to which both parties have access.

Freelancer agrees to draft X blog posts/articles per month, at a minimum length of ___ words apiece. Blogs will carry Freelancer’s byline and a link to her website. www._____.

Freelancer warrants that she is entitled to grant rights to the blogs created hereunder, and that the content will be unique, previously unpublished and not plagiarizing of anyone else’s work. Client has permission to use any photographs, biographical information or other ancillary materials provided by Freelancer, in any media.

Client retains the rights to all content produced.

Client agrees to pay Freelancer the amount of X per month for writing services provided. Payment will be made via [CHECK, EFT, PAYPAL, etc.]. Terms are 50 percent paid up front and 50 percent on conclusion of work for the first month, and full payment due at the end of each subsequent month. Aside from the initial month, payment terms are [NET 14 DAYS, ideally].

[Any additional services go here, such as: “In addition, Freelancer will provide a minimum of one hour of social-media consulting time at \$X per hour per month. Any additional consulting needed will be paid at \$X per hour.”]

This contract is effective as of [DATE] and expires [DATE 60-90 days from start date].

SIGNATURES